# Project Statecraft's exceptional inception





Veritas et Aequitas

# **PROJECT STATECRAFT**

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# <u>Project Statecraft</u>

THINK TANK

<u>100 Day Report</u>

## Contents

Overview	3
Research	4
Youth Engagement PSC Youth Innovation Challenge (YIC) Campus Ambassador Programme (CAP) Outreach Partnership Programme (OPP) Institutional Assistance Survey (IAS) Guest Publisher Programme (GPP)	6
Education	10
Educational Resources	
Podcast: A Tryst with Statecraft	
Policy Engagement and Influence	12
Collaborations and Partners	13
Contact Us	14

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#### Overview

Project Statecraft is a nonpartisan youth-led policy think tank and youth organization working in the fields of policy research, education, and youth engagement to produce truthful and equitable initiatives and research. Our research team strives to produce academic publications in the form of papers, reports, policy briefs, opinion editorials, and blogs which stir debate and demand policy action in the areas of global affairs, public policy, and governance.

Our events, in the form of workshops, simulations, and seminars along with our publications edify the masses about government policies, and instances that shape our surroundings. We aim to create opportunities that help to capacitate the students to grow academically, socially and culturally.

We, at Project Statecraft, aim to build an ecosystem which would encourage the youth to carry out research and participate in deliberations and discussion to best motivate and contrive change.

One in two Indians belongs to the youth population, and yet policy-making is predominantly sequestered from this cohort in our country. We believe that the youth needs to be empowered with vital skills to conduct effective research and share innovative ideas. Students would acquire knowledge and skills necessary for policy analysis, and policy-making through our publications, events, and workshops.

We inspire policy debate and deliberation at the seminars, webinars and workshops in order to encourage youth participation in policy analysis and policy-making.

Our team works to deliver quality training to teach research and writing while motivating and inculcating learning on an array of subjects ranging from global politics to public policy in India and the International Community.

3



Project Statecraft operates under 4 pillars: **Research**, **Youth Engagement**, **Policy Influence** and **Education**. These have been further elucidated below.

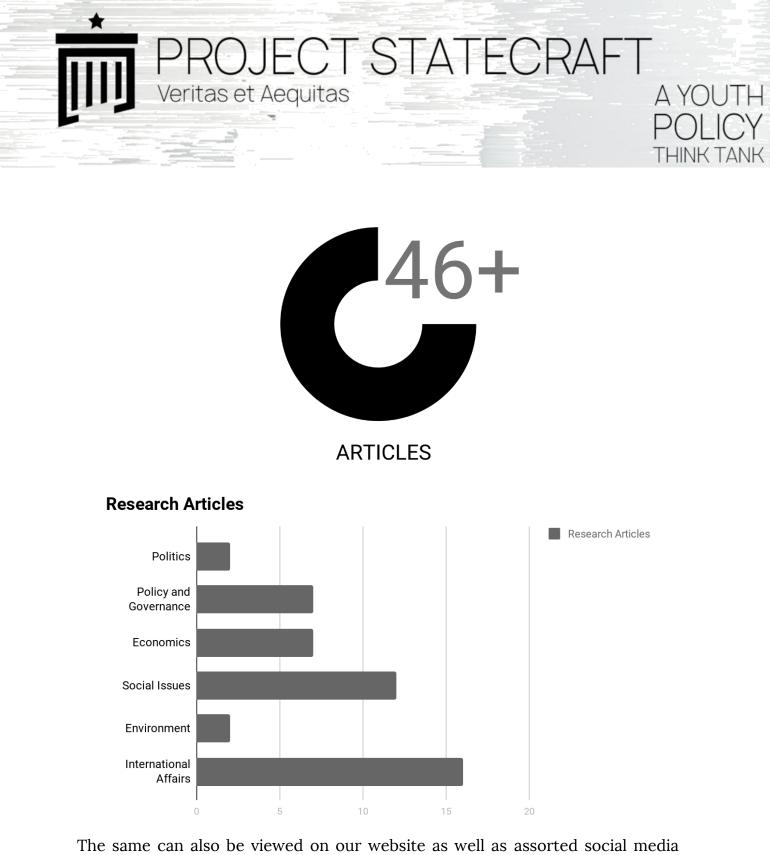


# Research

We produce quality academic content in the form of papers, reports, policy briefs, opinion editorials, and blogs. The publications related to global affairs are geographically segregated while those on governance are segregated by the genre of the issue. The Research Team consists of members from across India as well as abroad, working on both collaborative as well as individual research projects.

Project Statecraft has also engaged in multiple collaborative research ventures with organisations such as the Joint Research Initiative between PSC and Project Up which is a non-profit social enterprise, working in accordance with multiple SDGs.

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platforms.

5 \*



### Youth Engagement

As a primarily "youth" based organisation, youth engagement is a cornerstone of PSC's operations. As such PSC's reach has grown exponentially over various events as well as programmes that PSC have organised. Prime amongst them are the **PSC Youth Innovation Challenge 2020**, **Campus Ambassador Programme**, **Outreach Partnership Programme**, **Institutional Assistance Survey** and the **Guest Publisher Programme**.

#### PSC Youth Innovation Challenge (YIC)

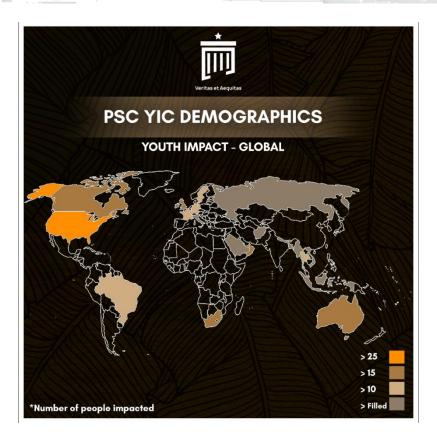
PSC organized a three-staged event which included an opinion poll to recognize the problems that young people face, an innovation challenge that welcomed solutions to solve one of the themes, and finally the panel discussion which witnessed a fruitful exchange of ideas on the topic of "Youth Involvement in Social Development and Policymaking".

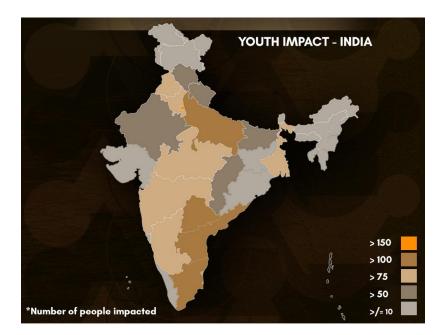
Youth Innovation Challenge was open for young people in the age group of 10-24 years. The themes we had a lens on included education, policy, health, development, awareness, and youth engagement. The biggest problems recognized through this poll were opened up for the young people to solve in our Innovation Challenge. The YIC 2020 received an upwards of 1500 applicants from across 21 countries and 26 states and 4 union territories in India from the primary age group of 16-24.

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#### Campus Ambassador Programme (CAP)

PSC's Campus Ambassador Programme or CAP endeavoured to gain a holistic idea of the needs and opinions of the youth by directionally utilising qualified students from across India representing their respective schools or colleges and empowering them with important life skills. We brought onboard 20 young people from various walks of life spanning from high schools to colleges and universities. These ambassadors were empowered with important professional and life skills such as efficient business communication, networking, and collaborating.

These ambassadors also got access to PSC Research resources to best enable them to engage in active policy engagement as well as gain valuable research ethics and techniques. The Ambassadors were also given a choice to choose an Operations or Research track in the last couple of weeks of their stint with us. While the ambassadors in the Operations track worked on organizational functioning and the ones in the Research track co-wrote an article with our researchers to gain important skills and learn to write and research.

#### **Outreach Partnership Programme (OPP)**

PSC's Outreach Partnership Program aims to build solid value-based partnerships with student organizations, clubs, chapters, and youth organizations and companies. We wish to collaborate with these organizations such that we exemplify the youth engagement through our initiatives and events. We aim to empower young people such that they can identify their problems, voice them out, and take positive steps towards solving them.



ENGAGED ORGANISATIONS

Through this program, we are reaching out to all the groups of young people, be it through a university or school-based club, chapter, a youth-led organization, or





a youth-led start-up, to join us in our dream of achieving a voice and place for the young people in our country's development and decision-making.

#### Institutional Assistance Survey (IAS)

PSC's IAS is a platform for active engagement to a valuable subsection of society that can directly aid in both youth engagement and improving the quality of research output across the board. Professors from various institutions as well as Institutional Representatives fall under this bracket. The objective of the PSC IAS is two-fold:

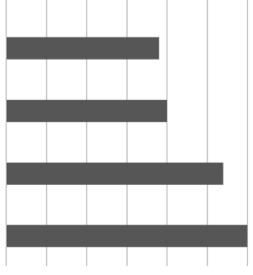
- Skill-building assistance in the fields of Public speaking, Presentation, Argumentation Critical Thinking, Reasoning, and Research.
- Knowledge building assistance in the fields of Current Affairs, Policies, International Relations, and Governance Undertaking Joint Research with respective Institution on relevant topics.

Undertaking Joint Research with your Institution on relevant topics

Knowledge building assistance in the fields of Current Affairs, Policies, International Relations, and Governance

Skill building assistance in the fields of Critical Thinking, Reasoning, and Research

Skill building assistance in the fields of Public speaking, Presentation, and Argumentation



#### Guest Publisher Programme (GPP)

PSC's Guest Publisher Programme or GPP welcomes submissions in the form of Opinion Editorials, Policy Briefs, Research Papers and Opinion Briefs from young people around the globe. PSC believes that every individual should have the ability to affect policy change and Project Statecraft is the perfect medium for the youth to put their opinions and research regarding policy forward.

Our dedicated Editorial Board vets all the submissions and makes recommendations to young people on how to improve their articles and research better. The best of these submissions are published on our website and social media platforms.





# Education

Project Statecraft has a dedicated Educational Resources team consisting of motivated young people from our organisation. PSC has over the past held sessions along the pillars of the organisation. As such, the focus has ranged from the functioning of the UN, utilisation of policy, argumentation and current issues key amongst which is our most recent series "Identity"

#### **Educational Resources:**

The Educational Resources team works to develop and deliver quality workshops, seminars, webinars and events for empowering young people in the areas of Policy Research, Analysis, Public Policy, Critical Thinking and Reasoning, Communication Skills, Writing and Modern Economics.

These events are aimed to make education in this field interactive, informative, and fun for young people such that they can take away most from these events and are an empowered generation.

We have collaborated with **Rethinking Economics** to jointly develop a curriculum and outline to deliver workshops that help in bridging policy and economics for young people.

Some of our recent sessions have been outlined below:

#### 1. Argumentation:

Argumentation 101 focuses on being an event that can educate participants on how to improve their argumentation skills. For this exercise as well as most others, depending upon the number of mentors assigned, it can take the form of either a group discussion as well as a more individualistic focus on each participant.

2. **Crowd-sourced papers and Opinion-editorials:** Project Statecraft believes that each and every individual should have the ability to affect policy change and Project Statecraft is the perfect medium for the youth to put their opinions and research regarding policy forward. We give the opportunity for submissions in the form of Opinion Editorials, Policy Briefs, Research Papers and Opinion Briefs of which the best are then displayed on our website as well as released on our various social media





platforms. Valuable suggestions and aid in the making of these works are also provided by our research team thereby increasing the net quality of work received.

3. **Sessions on Current Events and specific Policy:** As a primary facet of Project Statecraft, we are moving into collaborations with various student organisations to provide informative sessions to their members as well as students of various institutions.

#### Podcast: A Tryst with Statecraft

PSC's Podcast- A Tryst with Statecraft is a policy podcast designed specifically for young people to edify them on the latest developments in the world of statecraft both locally and globally. The podcast features two segments - Youth Discussions and Expert Talks. Youth Discussions are group discussion based podcasts where the researchers at PSC with occasional young guests take up the most relevant issues and discuss them in-depth. Expert Caucus are discussions between researchers from PSC and experts from various fields and walks of life.

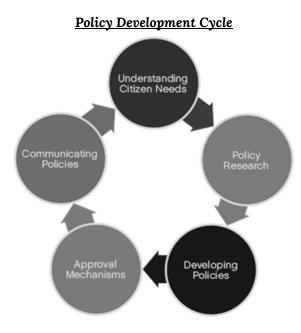
A Tryst with Statecraft is now on Anchor and Spotify, we will be up on Apple Podcasts and Google Podcasts shortly.

<u>While the pandemic has affected our ability to organise sessions in physical</u> <u>institutions, webinars and other media remain a consistent focus for our efforts to</u> <u>educate the youth, empower the populace and edify the masses.</u>

11



# Policy Engagement and Influence



Project Statecraft is working on actively engaging and influencing policy to best reflect a fresh viewpoint via a four-fold approach:

- Targeted publications such as policy briefings, industry journal articles and on-line materials which present research findings in a format that is accessible to policy-makers.
- Advisory roles, such as contributing to government inquiries, reports, panels and committees.
- Partnerships with stakeholders enabling the research to be tested in reallife contexts and providing access to these organisations' networks of policy contacts.
- Presentations and workshops with Government, industry and practitioners: face-to-face discussion with key individuals.

12

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## **Collaborations and Partners**

Our past and present collaborations showcase the diversity of our vision and youth presence. They are nominally split into three categories. Some of our partners have been mentioned below:

THINK TANK

Partners and Research Partners	Operations Partners	Youth Partners
Teach For India	Markr	Noor-Syahi
YuWaah-Generation Unlimited	Rethinking Economics India	Centre for Social Action Christ University
LetsEndorse	Businesspediaa	Maazi
Project Up	Ritva Foundation	Girl Up-Its Time

13

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# PROJECT STATECRAFT Veritas et Aequitas

# Contact Us

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14

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